## K.P.R. MILL LIMITED

Corporate Office: 1st Floor Srivari Shrimat, 1045, Avinashi Road, Coimbatore - 641018. India ©: 0422-2207777 Fax: 0422-2207778

27.10.2020

The Listing Department, Bombay Stock Exchange Ltd. 1<sup>st</sup> Floor, Rotunda Buildings, Phiiroze Jeejeebhoy Towers, Mumbai – 400 001.

**SCRIP CODE: 532889** 

The Listing Department,
National Stock Exchange of India Ltd.,
Exchange Plaza, Plot: C/1, G Block,
Bandra-Kurla Complex, Bandra (E),
Mumbai -- 400 051.

SYMBOL: KPRMILL

Dear Sir,

Sub: Disclosure of information under Regulation 30 of SEBI (LODR) - KPR'S GARMENT CAPACITY EXPANSION PROGRAMME

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulation, 2015 the enclosed disclosure is made:

This is for your kind information and dissemination.

Thanking you.

Yours faithfully

For K.P.R. Mill Limited

P.Kandaswamy

**Company Secretary** 

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## KPR'S GARMENT CAPACITY EXPANSION PROGRAMME

The Indian Apparel Sector with the history of fine craftsmanship and global appeal has emerged as the most preferred destination for International brands. The strong rawmaterial base and availability of skilled labour carries huge opportunities for Indian Textile players. Current market situation and global scenario gives lot of opportunities favouring the Indian Garment sector.

KPR have demonstrated high level of quality consistency; commitment; best sustainable practices; Green manufacturing practices; empowerment of rural workforce, more particularly women fraternity that have garnered trust and reputation among the International Buyers. The enquiries from the current clientele as well as from the new Markets are much encouraging and there exists a bright prospects to be explored aggressively focusing on US and other potential markets.

In order to cater to the growing market demand and towards stepping up of efforts tapping the potential markets, KPR is venturing into expansion of its Garment segment by establishing a new Garment factory with 42 Million Garments per annum at an estimated Project cost of Rs.250 Crores. The Factory is coming up near Coimbatore, within the proximity of existing facilities so as to avail the benefits of integrated activities.

